



**A Strategic Program for Amazing Marketing©**

JULY 2016

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As VP of Development, Senior Advisor of Landscaping *and* Chief Toilet Fixer, there are few moments in the day left to ponder a new logo, website and email marketing. But alas, now with passing of daylight savings the time has come to say: Hello Mid-Tens of the Twenty-First Century, we are the new and improved Peter Allen + Associates. And what better way to let the world know than by sending our family, friends, and clients some S.P.A.M. Enjoy!

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(ABOVE) Dang Duong (Joint MBA/LAW '14), Clark Lewis (MARCH '14), and Myles Hamby (MUP '14) presenting the Baltimore Station Project to Peter's RE 565 class at the U of M.

After months of work, phase one will start construction "this fall or winter", Clarke promised.

(BELOW) The whole New Center area of Detroit is in transition--every parcel along along this stretch of Woodward seems to be recently bought or under construction. This sketch put together by Clarke Lewis of [Pivot RE Services](#) shows which store fronts are becoming new retail and restaurant spaces. We will start marketing the retail portion of our development spaces in August. If you know someone who would like to have a shop on Woodward right at the Qline/Amtrak station, [get in touch with us](#).



**6505**  
Motown Coney  
Barber Shop

**Owner:** Ralph  
Sachs  
**Plans:** Shopping  
for buyer, partner.

**6513**  
Vacant

**Owner:** Midtown Detroit Inc.  
**Plans:** Pop-up retail space.

**6531**  
Payless Shoes

**Owner:** Midtown  
Detroit Inc.  
**Plans:** None as of  
Now.

**6541-49**  
Vacant

**Owner:** Matt Lester, Kyle  
Polk  
**Plans:** Approached Sue  
and us to sell for \$700K.

**6565**  
New Center Eatery  
Home Furnishings Store

**Owner:** Midtown Detroit Inc.  
**Plans:** Possible Restaurant, Bar,  
and Art Space.





"He works high for the money...So high for it, honey."

Need help around your building?

We do grounds and building maintenance, sometimes while singing.

Give us a call, tell us about your project you need help with.

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#### LOFT FOR RENT ON N. MAIN

One-of-a-kind loft above Sweet Heather Anne Bakery (YUM!).

Available at the end of August.

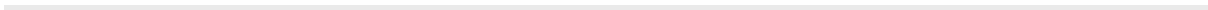
It's a studio with a curbless, fully-tiled shower, tons of closet space, and exposed ceilings.

Right next to the Huron River and the Border to Border Trail.

Rent is \$1200 a month + Electricity.

If you are interested [fill this application out](#) and I will call you to set up a showing.

#thanksraigborumforthephotosheusedtolivethere





With rebranding comes the actual rebranding part. Thanks [Rob Todd Industries](#) for making these built-to-last stainless steel plaques for our buildings.

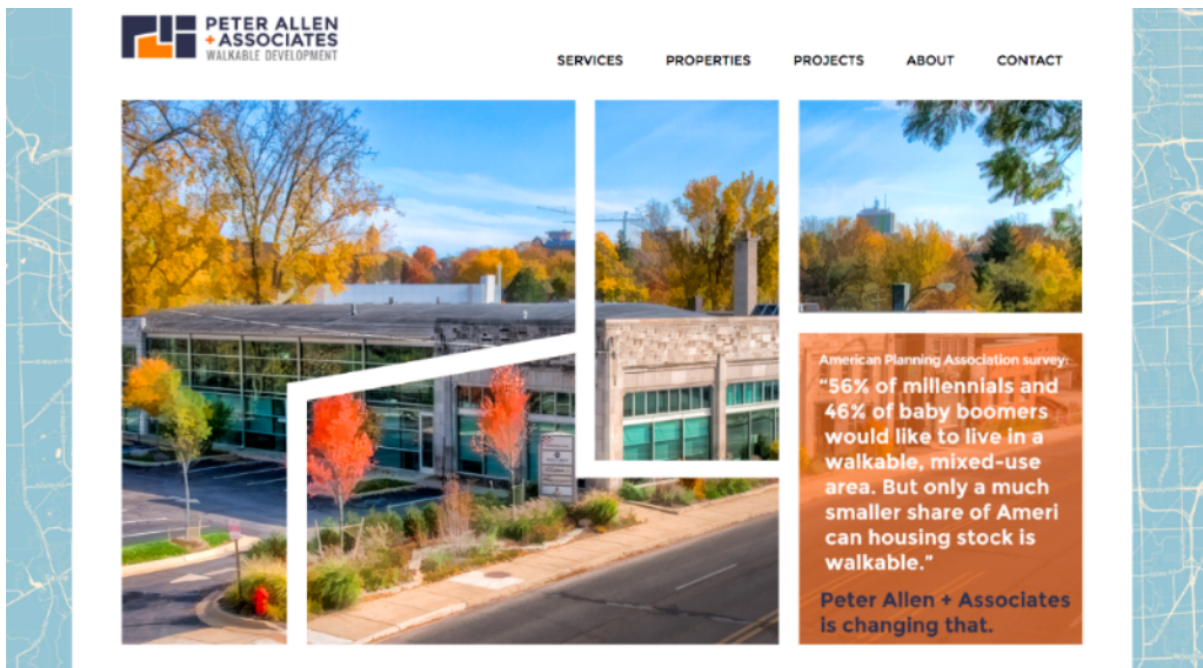
Need help keeping your building full with awesome tenants that pay rent on time?

Shoot us an email, we have some ideas and might put a plaque on your building.

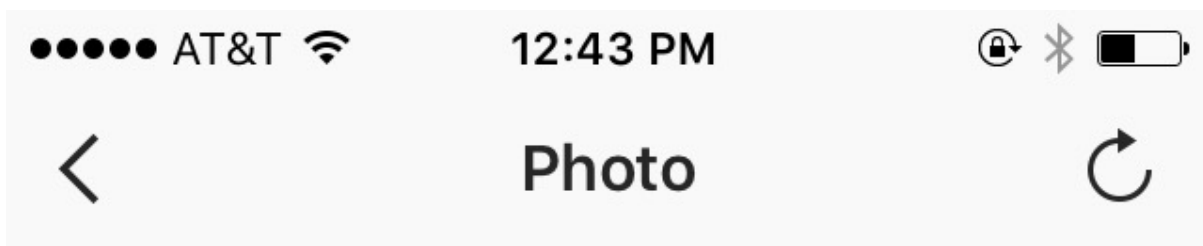
We did get a couple extra made for just that reason.

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It was a tough under taking but it's finally done. Thank you Katie Fogelbach of [Birdbrook Design](#) and her awesome wordpressers for what we think is one of the greatest improvements in a website ever in the history of Real Estate. We added a gallery of past projects by PA+A, an archive of our news and publications, and a pretty tight listings page. [CHECK OUT THE NEW WEBSITE HERE!](#)



peterallenandassociates





♥ 8 likes

**peterallenandassociates** Peter's 3rd class in Detroit teaching local leaders how to invest in homes in [#detroitneighborhoods](#). Peter says it was the "D.E.I." Contact me if



### **PETER ALLEN: ON THE GROUND IN DETROIT**

A lot of people just talk about how to make Detroit better. Or just complain why parts of it are so bad. But Peter Allen is on the ground (at least on Saturday mornings) using his passionate teaching skills and love for Detroit showing community leaders how to leverage their local real estate to make their neighborhood a better place to live and work. It's a "fast paced, synthesized RE 517 course," Peter says. "We use the same text book, bring in local professionals to talk about local deals, and the students analyze real estate that sometimes they live in, sometimes it's right next to them falling down, sometimes it's a vacant lot on their corner....Students leave the course not with a degree but have the knowledge on how to make a deal work in Detroit."

The class has a nominal \$100 fee and is available to anyone who lives in



Detroit and is available Saturday mornings. If you are interested in taking the class please email [Peter@ptallen.com](mailto:Peter@ptallen.com).

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Finally, because this S.P.A.M. would be remiss if it did not, we wanted to leave you with some cute images of babies frolicking around the office. Tell us which one you think is cuter?

[BABY KILLDEER](#) [BABY DEER NOT KILLED](#)



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Peter Allen + Associates knows real estate. From consultation on real estate values and emerging trends to property management, selling, leasing, and tenant/buyer representation, we have the expertise and experience in Ann Arbor and beyond to help you leverage your property prospects to their full potential. Take a look at our full [services](#) and then get in [touch](#)! Give us an hour and together we'll find best solutions to all of your real estate needs.

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